



## Cheval Collection announces further Edinburgh expansion

### *Abbey Strand Apartments at Holyrood enters the Cheval Residences fold*



Royal Collection Trust / © Her Majesty Queen Elizabeth II 2020; photographer: Kevin McCollum

(1 July 2020) [Cheval Collection](#), the luxury hospitality company currently with serviced apartments across London, is delighted to welcome Abbey Strand Apartments at Holyrood into its fold. This follows the announcement in May that The Edinburgh Grand and Old Town Chambers will become Cheval Residences from this month.

At times home to a number of courtiers during its 500-years of history, **Cheval Abbey Strand Apartments at Holyrood** is one of Edinburgh's oldest buildings. The Residence brings together a rich past with a contemporary lifestyle; historic fireplaces and age-old walls fill the nine apartments' characterful spaces. The residence is located in the heart of Edinburgh, next door to Her Majesty The Queen's official residence in Scotland, the Palace of Holyroodhouse, and also has unrivalled views of Arthur's Seat. The apartments are all named after historic figures associated with the Abbey Strand buildings, with the history of each individual interwoven into the guest journey. The apartments, available to book from one night, to one year or more, consist of four open plan studios, four one-bedroom apartments and one two-bedroom apartment - sleeping up to five guests. The apartments will overlook a new physic garden which lies at the rear of the property inspired by some of the earliest recorded gardens at the Palace.

Cheval Abbey Strand Apartments at Holyrood sit in Edinburgh's Old Town, the name popularly given to the oldest part of Scotland's capital which, together with the 18th/19th-century New Town, forms part of a

protected UNESCO World Heritage Site. The “Royal Mile” is a name coined in the early 20th century for the main street of the Old Town which runs on a downwards slope from Edinburgh Castle to the Palace of Holyroodhouse, the ruined Holyrood Abbey and Cheval Abbey Strand Apartments at Holyrood. Narrow closes, often no more than a few feet wide, lead steeply downhill to both north and south of the main spine which runs west to east.

Cheval Collection will now brand and operate three historic properties in the heart of Edinburgh, following an agreement signed between Mohammed S Almarzooqi, Managing Director of the Cheval Collection and Chris Stewart, CEO of the Chris Stewart Group (CSG), the developer of the properties. The three properties, which become Cheval Residences from this month, together add a further 109 new apartments to Cheval’s existing portfolio of 512 apartments across its eight London Residences.

George Westwell, CEO of Cheval Collection, said: “We are thrilled to welcome Abbey Strand Apartments at Holyrood into the Cheval Collection portfolio, alongside The Edinburgh Grand and Old Town Chambers. These three historically rich buildings in Scotland’s capital perfectly complement our existing London offering and we are very much looking forward to continuing our ever-evolving journey, together with The Chris Stewart Group.”

*Studio open plan apartments from £170 per night at Cheval Abbey Strand Apartments at Holyrood*

For further information about Cheval, visit [www.chevalcollection.com](http://www.chevalcollection.com)

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#### **About Cheval Collection**

Cheval Collection is an award-winning hospitality company specialising in high quality serviced apartments worldwide. The collection includes the Cheval Residences and Cheval Maison brands, as well as Cheval Partnership Sales, a one-stop service helping Cheval’s clients book serviced apartments in cities around the world. Cheval Collection has extensive expertise and resource available to take on new projects, from inception to opening alongside support functions across the business, from technical services, operations and facilities management, to revenue and reservations, human resources and sales and marketing.

#### **About Chris Stewart Group**

Chris Stewart Group is renowned for developing amazing spaces. A major talent in real estate development, investment and hotel operation, Chris Stewart Group’s expertise is in transformational urban projects with a focus on regeneration and redevelopment and a particular interest in complex, listed buildings. The Group embraces opportunity with a passion for innovation, but will also apply a keen understanding for market and location. Founded more than 20rs ago by CEO and majority shareholder Chris Stewart, the company’s credentials were firmly established in the early 2000s, when a number of deals helped spark the regeneration of Edinburgh city centre’s east end. Over the years that have followed, the strength and reputation of the company have grown, along with its portfolio of assets.

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