



Cheval Collection announces further Edinburgh expansion

Leading luxury apartment collection extends Cheval Old Town Chambers

(29 April 2021) Cheval Collection, the luxury hospitality company operating serviced apartments across London and Edinburgh has announced an extension to its Cheval Old Town Chambers property as part of a long-term strategic vision for growth.

From mid July 2021, Cheval Old Town Chambers (sister property to Cheval The Edinburgh Grand) will have a stylish extension developed by owner Chris Stewart Group which includes 25 new apartments, a brand-new reception area and a lounge available for guest use. Located in Edinburgh's Old Town and opening directly on the famous Royal Mile at 329 High Street, Cheval Old Town Chambers will now offer a total of 75 apartments.

The converted A listed property will also include a 140-seat ground floor bar and restaurant, similarly developed by Chris Stewart Group. Called Luckenbooths - named to reflect a row of historic commercial buildings that once existed adjacent to the building - it will be managed by leading Edinburgh-based restaurant group Bon Vivant.

The property opens in time for the 2021 Edinburgh festival season, which has recently been confirmed as going ahead, and makes for an ideal base.

Opposite St Giles' Cathedral and only a five-minute walk from Edinburgh Castle, Cheval Old Town Chambers boasts one of the best locations in the heart of the city, sited within a UNESCO accredited World Heritage Site. The building dates from the 18th century and has been carefully restored over the past two years. The apartments, which consist of luxury, deluxe and loft one bedroom and open plan studio apartments, offer unique views onto the Royal Mile and the cathedral or northwards towards Princes Street Gardens. Each apartment's interior has a distinctive character, with all original features complemented by sleek, contemporary designs.

Mohammed Almarzooqi, Managing Director of Cheval Collection said: “It is with great pleasure that we are announcing further expansion in Edinburgh. After a challenging year we are delighted to have additional stock in such a vibrant capital to enable us to meet demand as the hospitality sector begins to recover. As a brand we continue to evolve and adapt with new properties in high-demand locations and look forward to continuing our partnership with Chris Stewart Group.”

John Phillipson, Chief Operating Officer of Cheval Collection, said: “We are thrilled to announce this additional extension as part of our longer-term vision to grow our offering in the UK. Cheval Old Town Chambers can now be directly accessed from the Royal Mile and will benefit from a more prominent position. We hope to appeal to domestic and international guests looking for fully serviced apartments as an alternative to traditional hotel accommodation.”

Chris Stewart, CEO of the Chris Stewart Group said: “This has been another labour of love for CSG. Working with the traditional façade and creating a stylish and classic interior that will stand the test of time has been a rewarding experience for the whole team. We are grateful to Edinburgh Council for their support throughout this project and I believe we have another development that the city can be proud of. The addition of 25 fully managed serviced apartments as well as the accompanying ground floor bar and restaurant will enhance the area for residents and tourists alike.”

Open plan studio apartments from £160 per night at Cheval Old Town Chambers

For further information about Cheval, visit www.chevalcollection.com

- Ends -

Media Enquiries

Cheval

Aisha Bennett Four Travel

Tel: 0203 697 4200

Felicity.womersleysmith@fourcommunications.com, Aisha.Bennett@fourcommunications.com

Chris Stewart Group

Elizabeth Lambley, Indigo, lizzylambley@indigopr.com

Tel: 07967 374330

About Cheval Collection

Cheval Collection is an award-winning hospitality company specialising in high quality serviced apartments worldwide. The collection includes the Cheval Residences and Cheval Maison brands, as well as Cheval Partnership Sales, a one-stop service helping Cheval’s clients book serviced apartments in cities around the world. Cheval Collection has extensive expertise and resource available to take on new projects, from inception to opening alongside support functions across the business, from technical services, operations and facilities management to revenue and reservations, human resources and sales and marketing.

About Chris Stewart Group

Chris Stewart Group is renowned for developing amazing spaces. A major talent in real estate development, investment and hotel operation, Chris Stewart Group's expertise is in transformational urban projects with a focus on regeneration and redevelopment and a particular interest in complex, listed buildings. The Group embraces opportunity with a passion for innovation, applying a keen understanding for market and location. Founded more than 20rs ago by CEO and majority shareholder Chris Stewart, the company's credentials were firmly established in the early 2000s, when a number of deals helped spark the regeneration of Edinburgh city centre's east end. Over the years that have followed, the strength and reputation of the company have grown, along with its portfolio of assets.

Social Handles

Twitter - @Cheval_Global

Facebook - @ChevalCollection

Instagram - @chevalcollection