



## **Cheval Collection included in the top six in The Caterer's 30 Best Places to Work in Hospitality for 2020 Awards**

**(25 November 2020)** Luxury serviced apartment specialist [Cheval Collection](#) has been listed in the top six in The Caterer's *30 Best Places to Work in Hospitality for 2020 Awards*. This is the fourth year running that Cheval has been labelled as one of the best in the list and, only since last year, the brand has risen by 7 places.

The Caterer's 30 Best Places to Work in Hospitality Awards, held in partnership with employee engagement experts Purple Cubed, celebrate those operators who put people at the centre of everything they do and in the process deliver an exceptional product. Each of the 30 Best Places to Work winners has been recommended by the majority of employees. 98% of Cheval's current colleagues in a recent survey said they were happy to come to work and 96.4% said they would be happy to recommend Cheval as an employer to a friend.

Cheval is very proud to have an increasingly fair distribution of male and female colleagues at all levels within the company. Cheval latest gender pay gap data put the average female's salary at 0.6% higher than the average male's indicating a healthy balance across genders. Colleagues can also access employee care hotlines free of charge as well as subsidised tuition schemes to promote lifelong learning and development.

Cheval is dedicated to providing excellence in all that the company does and the benefits that employees receive reflect the company's devotion to employee satisfaction. Amongst the core benefits on offer to Cheval employees include; salary extras - a benefits website that gives great discounts to staff and their family, bonus opportunities, long service recognition and a friends and family rate for staying at the residences. Cheval also has a 'You Rock Programme' which is an internal recognition programme that rewards colleagues who make extra efforts to exceed expectations. Cheval also believes that two-way communication is crucial, which they deliver through monthly 'Celebrating Success' events, quarterly 'Roadshows', and daily throughout Cheval's dedicated HR social media pages. As well as this, Cheval launched a month long initiative in March 2019, the 'Chevalympics' - Cheval's answer to the Olympics, designed to enthuse and motivate the team with an innovative programme of events and activities with selection of prizes to win. The goals were several-fold: to improve engagement levels, lower turnover, reduce sickness levels and ultimately improve cleaning standards around the group. Cheval's belief is that a

stable and motivated workforce translates into higher standards of cleaning, essential to enable Cheval to meet guest expectations.

George Westwell, CEO of Cheval Collection, said: “Being included within The Caterer’s *Best Places to Work in Hospitality for 2020* for the fourth year in a row, and rising 7 places, is a huge privilege and we are thrilled. This is a real testament to the Cheval family - for 39 years, we have strived to be the best and we continue our ongoing success journey as one team. Year on year, our employees continue to create an inspiring and happy environment which drives results but also creates the family feel that we are so proud of - our employees really are our most valuable asset. We understand that an engaged workforce makes for a positive and more productive team, which then mirrors the guest experience and satisfaction and this is certainly displayed with our current TripAdvisor ratings. Six properties in the Cheval Collection currently occupy positions in the top 12 in the speciality lodging category on TripAdvisor in the UK, with Cheval Three Quays, Cheval Gloucester Park and Cheval Thorney Court in positions 1, 2 and 4 respectively.’

***For further information on Cheval Residences, visit [www.chevalcollection.com](http://www.chevalcollection.com)***

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#### **Media Enquiries**

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#### **About Cheval Collection**

Cheval Collection is an award-winning hospitality company specialising in high quality serviced apartments worldwide. The collection includes the Cheval Residences and Cheval Maison brands, as well as Cheval Partnership Sales, a one-stop service helping Cheval’s clients book serviced apartments in cities around the world.

#### **Social Handles**

Twitter - @Cheval\_Global

Facebook - @ChevalCollection

Instagram - @chevalcollection