



## **Cheval Collection sees a surge in Edinburgh bookings**

### ***With Scotland's hospitality reopening, Cheval Collection welcomes guests***

(17 July 2020) [Cheval Collection](#), the luxury hospitality company with serviced apartments across London and Edinburgh, has seen a huge soar in bookings to coincide with Scotland's hospitality reopening. Cheval The Edinburgh Grand's occupancy rate was over 60% at the weekend (17 - 19 July) and staycations are proving to be a hugely attractive option now that some travel restrictions have lifted. [Cheval Collection's](#) luxury properties are the perfect choice for guests looking to enjoy their own exclusive and private spaces, ideal for social distancing.

Located in prime city hotspot, St Andrew Square, **Cheval The Edinburgh Grand** includes 50 apartments, with the tram station just outside of the residence enabling guests to easily travel straight from the airport. Waverley Train Station is also just a three-minute walk from the apartments. Enriched by a renowned heritage, courtesy of a famous banking landmark, the building's provenance has been artfully woven throughout to create a luxurious residence. In addition to one and two-bedroom apartments, there is also a spectacular three bedroom penthouse apartment situated on the seventh floor, with a wraparound roof terrace. Whilst bookable for long and short -term stays, the penthouse is also available for intimate gatherings. As well as this, The Directors' Suite, decorated traditionally to complement the grand architectural features of the building, is equally attractive. The Directors' Suite can seat up to 12 guests, ideal for business lunches and dinners. The property also features The Register Club, an onsite cocktail lounge and bar and a CaveFit gym. Affiliated with Cheval The Edinburgh Grand is an independently run Hawksmoor Restaurant, and Lady Libertine, a lower ground bar and restaurant.

George Westwell, CEO of Cheval Collection, said: *"We are thrilled to see travel restrictions easing and it is a joy to begin to welcome guests to our new Edinburgh properties. It is hugely reassuring and a testament to the Cheval brand that occupancy rates at Cheval The Edinburgh Grand are now the highest they have been since lockdown started. The property has a hugely loyal customer base, and we look forward to welcoming both familiar and new faces on what we are sure is set to be an exciting journey. Of course, there are considered hygiene and safety measures in place to ensure the continued safety of our guests and our staff, from temperature checks and hands free access to each building to installed Perspex screens at reception. Our team, as ever, are on hand to assist bespoke requests to ensure that our guests have the most comfortable stay, particularly in these new circumstances."*

Cheval recognises that sometimes plans can change, especially now, and complete flexibility is promised to bookings made directly through the Cheval channels.

For further information about Cheval, visit [www.chevalcollection.com](http://www.chevalcollection.com)

- Ends -

#### **Media Enquiries**

Cheval

Felicity Womersley Smith, Aisha Bennett Four Travel

Tel: 0203 697 4200

[Felicity.womersleysmith@fourcommunications.com](mailto:Felicity.womersleysmith@fourcommunications.com), [Aisha.Bennett@fourcommunications.com](mailto:Aisha.Bennett@fourcommunications.com)

#### **About Cheval Collection**

Cheval Collection is an award-winning hospitality company specialising in high quality serviced apartments worldwide. The collection includes the Cheval Residences and Cheval Maison brands, as well as Cheval Partnership Sales, a one-stop service helping Cheval's clients book serviced apartments in cities around the world. Cheval Collection has extensive expertise and resource available to take on new projects, from inception to opening alongside support functions across the business, from technical services, operations and facilities management, to revenue and reservations, human resources and sales and marketing.

#### **Social Handles**

Twitter - @Cheval\_Global

Facebook - @ChevalCollection

Instagram - @chevalcollection