



Cheval Collection announces second branded residence

London, United Kingdom: [Cheval Collection](#) has added a second branded residence with the launch of [Cheval Residences Knightsbridge Gate](#) in London.

The Cheval Residences Knightsbridge Gate is the U.K. flagship for the group's branded residences business, with further properties currently under negotiation. Apartments at Cheval Residences Knightsbridge Gate, owned by [APML Estate](#), are currently on sale.

The announcement follows the launch of the group's first branded residence; [Cheval Residences Dubai Islands](#), which is due to open in 2029.



Knightsbridge Gate, 55-93 Knightsbridge, London SW1 is a Grade II-listed building in a super-prime location with a retained, Edwardian façade, comprising 15 meticulously-designed ultra luxury residences ranging from 1-bedroom to 6-bedroom apartment, the majority of which feature balconies and terraces. The property benefits from extensive services, including 24-hour concierge and security, reception with residents' lounge and outdoor terrace.

As part of Cheval Collection, owners will also enjoy access to a range of a la carte services, including a private chef, private trainer and personal assistant. While the apartments will



benefit from Cheval Collection’s extensive luxury service experience, the apartments will not be available to rent as part of the group’s wider portfolio.

Owners will also be offered elite status within [Cheval DISCOVERY](#), the group’s loyalty programme in partnership with the Global Hotel Alliance, extending discounts and rewards across all Cheval properties, and at over 50 partners within the world’s largest alliance of independent hotels, resorts and residence brands.



[Mike Sadler](#), Director at APML Estate said: “The Cheval Collection name is synonymous with luxury, reflected in both its properties and the service it delivers. We believe the timing is right to enter the branded residences sector and are delighted to support this move with such an exceptional property.

“The combination of this established brand and a remarkable development will generate strong appetite from prospective owners and command a premium in London’s competitive luxury market.”

[Nick Pilbeam](#), Chief Commercial Officer at Cheval Collection, said: “We are thrilled to announce our second branded residence with this exceptional property, bringing more than 40 years of experience in serviced apartments to Cheval Residences Knightsbridge Gate.

“Demand for luxury branded residences is growing globally and our expansion into this sector offers our loyal guests the opportunity to own their own Cheval Collection property, while also appealing to new audiences seeking a high-quality, service-led residential offering, supported by an industry-leading loyalty programme.”



Above L to R:

*Inga Gilpin - Director of Standards & Accommodation - Cheval Collection
Daniel Johansson - Director of Development and Acquisitions - Cheval Collection
Ildiko Szabo - Chief Financial Officer - Cheval Collection
Nick Pilbeam - Chief Commercial Officer - Cheval Collection
Mike Sadler - Director - APML Estate Ltd
Laura Johnson - General Counsel - Cheval Collection
Dino Marcolongo - Building Manager - Knightsbridge Gate
Rachel Scannell - Project Director - APML Estate Ltd*

The launch came as Cheval Collection continued to sign deals across EMEA. The opening of the [Cheval Maison – Expo City Dubai](#) in March 2025 took Cheval Collection to [over 950 units](#).

The group is due to debut in Saudi Arabia in 2027, with [Cheval Ladun Living](#), located in Riyadh followed by [Cheval Maison Sulaymaniyah](#) in 2028.

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CHEVAL COLLECTION

About Cheval Collection

Cheval Collection is an award-winning hospitality company specialising in high quality serviced apartments worldwide. The collection includes the Cheval Residences and Cheval Maison brands. Cheval Collection has extensive expertise and resource available to take on new projects, from inception to opening alongside support functions across the business, from technical services, operations and facilities management to revenue and reservations, human resources and sales and marketing.

www.chevalcollection.com

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Facebook – [@ChevalCollection](https://www.facebook.com/ChevalCollection)

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LinkedIn – [linkedin.com/company/cheval-collection](https://www.linkedin.com/company/cheval-collection)