



LUXURY APARTMENTS IN VIBRANT LOCATIONS



CHEVAL COLLECTION

With more than 40 years' experience in the accommodation sector, Cheval Collection operates an eclectic portfolio of serviced apartment brands including Cheval Residences, Cheval Maison and My Locanda.

The current eight Cheval Residences and three Cheval Maisons in operation include a total of 821 apartments, ranging from open plan one-bedroom layouts to grand penthouses, all situated in city centre locations in London and Dubai.

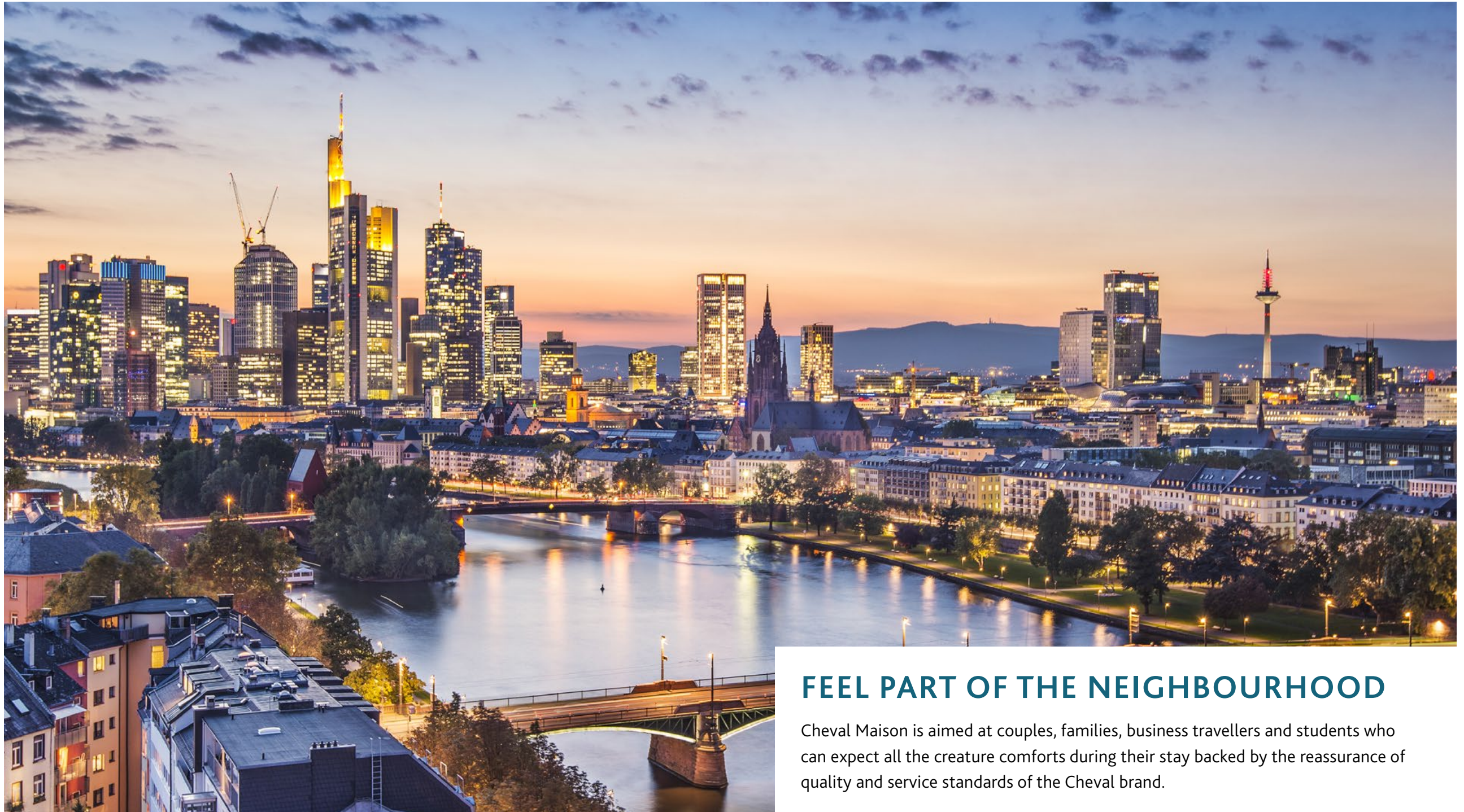
Cheval Collection has earned a reputation for exceptional service and quality and is recognised for being at the leading edge in the development and management of luxury serviced apartments.



Cheval's ambition is to be the pre-eminent leader in high quality accommodation worldwide, for any length of stay.



Cheval Maison offers premium apartments in vibrant locations, offering guests an opportunity to live like a local without compromising on creature comforts. Guests in a Cheval Maison can book an apartment to suit their needs and their budget, with living spaces designed for those in search of an authentic neighbourhood.



FEEL PART OF THE NEIGHBOURHOOD

Cheval Maison is aimed at couples, families, business travellers and students who can expect all the creature comforts during their stay backed by the reassurance of quality and service standards of the Cheval brand.



THE MARKET OPPORTUNITY

The pandemic has shone a spotlight on the alternative accommodation sector, with serviced apartments offering an attractive alternative to the traditional hotel model. The hybrid nature of occupation, with the option for longer lengths of stay, offers additional revenue security with an operating model with less exposure to higher staffing costs.

The Cheval Maison brand allows for a greater degree of flexibility in incorporating legacy building names and existing configurations without compromising standards. Intended as a premium product for both short and long-term guests, apartments in a Cheval Maison will be fitted to a high specification. The brand is suitable for conversions, refurbishments and new builds.

OPERATING	CITY	OPENED
Lexham Gardens by Cheval Maison	London, United Kingdom	2021
Cheval Maison - The Palm	Dubai, UAE	2023
Cheval Maison - Expo City Dubai	Dubai, UAE	2025

PIPELINE	CITY	SCHEDULED OPENING
Cheval Maison Glasgow	Glasgow, United Kingdom	2027

OWNER PROFILE

- Real estate developers
- Property investors
- Private equity
- Institutional / Funds

CHEVAL MAISON & BY CHEVAL MAISON

NUMBER OF UNITS	100+	CONFIGURATION	40% studios
LOCATIONS	Worldwide with a primary focus on capital and gateway cities in the UK, Continental Europe and the Middle East		30% one-bedroom
			15% two-bedroom
			15% three-bedroom
APARTMENT SIZES	35m ² +	PUBLIC SPACES	Gym and lounge with food and beverage provision.



FEATURES AND AMENITIES	STANDARD	DESIRABLE
Easy access to public transport	●	
Ultra-fast WiFi	●	
Fully equipped kitchens	●	
Fitness suite on site	●	
Ground floor guest lounge	●	
Grab & Go offering	●	
Pet friendly	●	
Daily housekeeping	●	
External facing F&B offering		●
Games Room		●
Swimming pool		● (market driven)
Secure vehicle parking		●





OUR VALUES

RESPECT

- Discreet service
- Cultural sensitivity
- Personalised service backed by meticulous guest records
- Respectful of our neighbours and our community

POSITIVITY

- A well-trained team with a 'can do' attitude
- An experience designed with social media sharing in mind

EXCELLENCE

- Service and a product that is second to none
- Situated in the most desirable neighbourhoods
- Superior service standards
- Services tailored to clients' needs

BALANCE

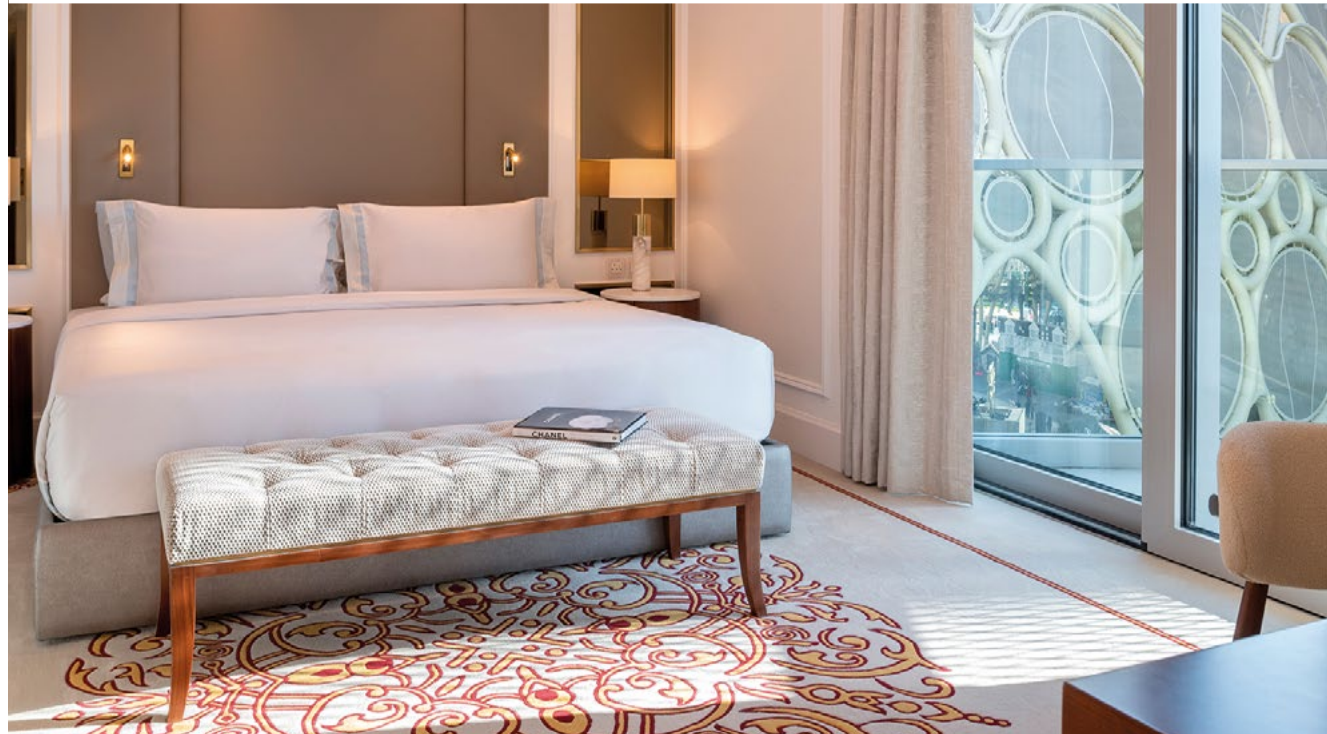
- An eclectic portfolio adapted to every location
- No 'one size fits all'
- Spaces designed to function as flexible for leisure and work



CHEVAL
MAISON









GUEST PROFILE

- Intelligently designed contemporary high-end apartments in highly desirable neighbourhoods, suitable for short as well as extended stays
- Fully equipped apartments reflecting an authentic local or regional experience

IDEAL FOR:

- Business travellers
- Short-term leisure breaks for couples and families
- Relocation for business or for personal reasons



OPERATING HISTORY

Cheval Collection includes the Cheval Residences brand which opened its doors in Knightsbridge, London in 1982 and the Cheval Maison brand launched in 2019. Today there are eight Cheval Residences and three Cheval Maisons located across London and Dubai, with plans to open a fourth Maison in Glasgow in 2027.

The first Cheval Maison opened in London in July 2021. Lexham Gardens by Cheval Maison is an all-apartment boutique property located in the heart of Kensington. Featuring the iconic white columned façade famously found in the Royal Borough of Kensington and Chelsea, this stylish property features 30 beautifully designed

one- and two-bedroom apartments spread over six floors. In 2023 Cheval Collection expanded its portfolio to the Middle East, opening its second Maison property, Cheval Maison - The Palm. Located in the heart of Palm Jumeirah are 131 luxury apartments - offering a combination of one, two and three bedroom apartments. The property also features a rooftop pool, an all day café

and restaurant, underground parking and a 24 hour gym. The third Maison property was recently opened in the first quarter of 2025 in Expo City Dubai. Cheval Maison - Expo City Dubai features 151 exquisite bedrooms and studios accompanied by a range of one-, two- and three-bedroom apartments, a rooftop pool, gym, meeting and events spaces, a restaurant and coffee shop.

Floorplans are for illustrative purposes only and as such only show an example layout. Please note that diagrams are not to scale, and all measurements are approximate.



ENQUIRE NOW

[CHEVALCOLLECTION.COM](https://chevalcollection.com)

FOR DEVELOPMENT OPPORTUNITIES

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