

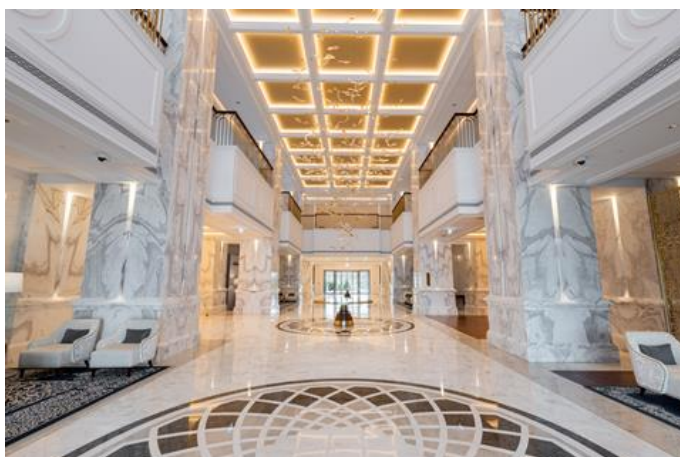
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Cheval adds second Dubai site

[Cheval Collection](#) has signed a management agreement to add a second property in Dubai under its Cheval Maison flag, with the repurposing of The Leadership Pavilion, one of the showpiece properties in Expo City Dubai.

The prestigious building, which is due to reopen in 2025 after extensive renovation, hosted visiting world leaders during Expo 2020 Dubai and did so again during the COP28 climate conference in December 2023.



Images above: Exterior (l) and interior (r) images of The Leadership Pavilion pre renovation. Image files available [here](#)

Cheval Maison – Expo City Dubai will be one of the group's largest sites, with a mix of 150 studios, one, two-bedroom units and will feature a rooftop pool and meetings and events spaces as well as a restaurant and bar, brasserie and coffee shop. The property's two existing royal suites will also remain.

A vibrant hub for business, innovation, culture and entertainment, Expo City Dubai is already home to a number of companies, including DP World, Emirates Airline and Siemens Energy.

Mohammed S Alawadhi, managing director at Cheval Collection, said: "It is a great honour to be chosen to help bring new life to this spectacular site, which helped to cement Dubai's position as a destination for business and leisure travellers. Cheval Maison – Expo City Dubai will welcome a rich mix of guests, including residents and corporate visitors.

"This agreement underlines the appetite for luxury serviced apartments, with investors and developers drawn to a high-quality product with limber operations."

Located at the heart of Expo City Dubai, adjacent to the iconic Al Wasl Plaza, the property is 53km from Dubai International Airport and 20km from Al Maktoum International Airport. Expo City is also served by a dedicated metro station, connecting the site to locations across Dubai.

Cheval Collection opened [Cheval Maison – The Palm Dubai](#) in April this year. The property was the group's first site outside the UK.

Alawadhi added: "Dubai has earned a global reputation for luxury and the Cheval Maison brand is a perfect fit as the emirate continues to grow its tourism offering.

"This second signing for Cheval Maison in Dubai is an illustration of the strength of the brand and of our faith in our strategy of global growth through management contracts. As we celebrate more than 40 years of operation, we are building a pipeline in dynamic

locations around the world and look forward to making further announcements.”

[Ahmed Al Khatib](#), Chief Development & Delivery Officer, Expo City Dubai, said: “The repurposing of this iconic venue reflects Expo City’s commitment to sustainable development, whilst underscoring its reputation as a premier destination for both long- and short-term residents.

“The agreement between Expo City Dubai and Cheval Collection also demonstrates the unwavering belief in Expo City as an integral component of the 2040 Dubai Urban Masterplan and the emirate’s continued growth and development as a leading hub for people and businesses from around the world.”

Cheval Collection also has plans to open another property in Glasgow, expected in 2026. The company currently operates nine locations in London, three in Edinburgh and one in Dubai.

Kind regards,

Katherine and Emily
[NewDog PR](#)



About Cheval Collection

Cheval Collection is an award-winning hospitality company specialising in high quality serviced apartments worldwide. The collection includes the Cheval Residences, Cheval Maison and MY Locanda brands. Cheval Collection has extensive expertise and resource available to take on new projects, from inception to opening alongside support functions across the business, from technical services, operations and facilities management to revenue and

reservations, human resources and sales and marketing.
www.chevalcollection.com

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Cheval Collection press information, interview requests and images:

Emily Newman or Katherine Doggrell at NewDog PR
emily@newdogpr.co.uk or katherine@newdogpr.co.uk

About NewDog PR

NewDog PR is a strategic PR business for hotels, with a focus on the investment arm of the sector. Launched in 2020 by hotel sector enthusiasts Katherine Doggrell and Emily Newman, NewDog PR is driven by a need for clear, gripping PR in a market rapidly moving into the mainstream for investors. The agency is working with companies across the hotel stack and is eager to talk to anyone who feels they have a tale to tell. www.newdogpr.co.uk

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