

PRESS RELEASE

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Cheval Collection Opens First International Property: Cheval Maison – The Palm Dubai



[Cheval Collection](#), one of the UK's leading brands for luxury long and short stay serviced apartments, is due to open its very first international property, Cheval Maison – The Palm Dubai on 15 April 2023.

Cheval Maison – The Palm Dubai is an all-apartment boutique property located on the trunk on the iconic Palm Jumeirah. The property consists of 131 contemporary apartments ranging from one to three bedrooms, as well as an opulent three-bedroom penthouse, all with fully equipped kitchens.

Each apartment is designed to be a tranquil respite away from the bustling city; most apartments come with their own terrace or balcony with views of the Dubai Skyline, while a 24-hour gym and rooftop pool are offered for more active guests. The property invites families, business travellers, and couples to live like a resident in this vibrant destination city.

Guests will benefit from a full hotel-style service, with an expert 24-hour front office team to assist with restaurant reservations, attraction bookings, and transport, as well as a full range of dining options in the property itself, including poolside service, from Dubai restaurant, The Lighthouse.

Mohammed S. Alawadhi, Managing Director for Cheval Collection, said: *“The opening of Cheval Maison – The Palm Dubai is an important step in becoming a global industry leader in the short and long stay apartment industry, putting into practice our 40 years of experience in luxury hospitality in the UK. The location will also offer an exciting benefit for travellers looking to blend their stay with the luxury shopping experience Dubai is so famed for.*

“Our ambitious aims to expand both internationally and domestically are well underway with the launch of Cheval Maison – The Palm Dubai. **Alawadhi continues** “The opening of this property and upcoming launches in Glasgow, UK of MY Locanda in 2024 and another Cheval

Maison in 2025 mark the start of Cheval Collection's impressive target to sign with four new properties every year as the demand for serviced apartments grows across the world."

Hossam Nabil, General Manager said: "The Cheval brand is already familiar to many people in Dubai and the neighbouring territories and brings a unique offering to Palm Jumeirah. The spacious, family-friendly apartments offer guests the freedom to tailor their stay to suit their needs. We are also pet friendly, something that will particularly appeal to our guests staying for longer periods.



The apartments are situated in the Golden Mile residential complex, situated on the trunk of Palm Jumeirah and ideally located to explore the city. Underground parking is available to guests. The Palm Monorail, just a one-minute walk from the apartments, connects the key landmarks of Palm Jumeirah and is easily accessible from Nakheel Mall.

It also provides easy access to the metro system for those looking to connect with the rest of the city. For those looking to stay closer to home, Nakheel Mall, with 300 retail outlets, is just next door, and top visitor attractions such as AquaVenture Waterpark and The Pointe are all close by.

Opening nightly rates **from AED 850** for a one-bedroom apartment, **from AED 1,300** for a two-bedroom apartment and **from AED 1,750** for a three-bedroom apartment.

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About Cheval Collection:

Cheval Collection is an award-winning luxury hospitality company specialising in high quality serviced apartments worldwide. The collection includes the Cheval Residences, Cheval Maison and MY Locanda brands. Cheval Collection has extensive expertise and resource

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available to take on new projects, from inception to opening alongside support functions across the business, from technical services, operations and facilities management to revenue and reservations, human resources and sales and marketing.

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