



Cheval Collection announces the first Cheval Maison in Continental Europe



(December 2019) [Cheval Collection](#), the luxury hospitality company with serviced apartments across London, has announced it will be opening the first Cheval Maison in continental Europe in Frankfurt, following an agreement signed between Cheval Collection and SIC Properties GmbH. This will be Cheval Collection's second Maison branded property, after an announcement in May that construction work will start in central Dubai in 2020.

The Cheval Maison, Frankfurt will open in 2022 and will attract both business and leisure travellers for short and long-term stays. The new brand has been created as the “smart way to stay in the city” and feel part of the neighbourhood. Cheval Maison guests can choose a location and a smartly designed apartment to suit their needs and their budget with the confidence they will be living just like a local, without compromising on creature comforts.

Cheval Maison, Frankfurt will be based in the city's Sachsenhausen neighbourhood, directly opposite the Villa Kennedy hotel. The prominent location at the corner of Kennedy Allee and Stresemann Allee, is less than 15 minutes' journey time from the city centre and from the international airport, and moments from a variety of restaurants, cafés and shopping opportunities.

The new build property is designed by Berlin-based Eike Becker Architects and will consist of 181 apartments ranging in size from 30sqm² to 106sqm², over eleven floors. The apartments will be configured primarily as studios, one and two-bedroom units, some with panoramic views towards the river Main and Frankfurt city centre from the upper floors. Each apartment will boast a contemporary design that reflects an authentic local experience. The ground floor and first floor lobbies will offer collaborative workspaces, a café and a grab-and-



go style shop with essentials for guests' stays. There will also be a first-floor fitness studio and office space, two levels of underground parking and a spectacular roof garden on the twelfth floor.

George Westwell, CEO of Cheval Collection, said: "We are delighted to announce plans to open Cheval Maison, Frankfurt in 2022. This will be a flagship development for us; our second property outside of London and a milestone in our company ambition to become the pre-eminent leader in luxury serviced apartment accommodation worldwide for any length of stay. We are excited to confirm this is our first management contract as part of that expansion plan and we are honoured to be working with SIC Properties. We look forward to bringing our more than 35 years of quality accommodation expertise to our exciting new concept and location at Cheval Maison Frankfurt.

For further information about Cheval, visit www.chevalcollection.com

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About Cheval Collection

Cheval Collection is an award-winning hospitality company specialising in high quality serviced apartments worldwide. The collection includes the Cheval Residences and Cheval Maison brands, as well as Cheval Partnership Sales, a one-stop service helping Cheval's clients book serviced apartments in cities around the world. Cheval Collection has extensive expertise and resource available to take on new projects, from inception to opening alongside support functions across the business, from technical services, operations and facilities management, to revenue and reservations, human resources and sales and marketing.

About SIC Properties

SIC Properties is a British family office with a presence in Germany since 2006, developing thoughtfully designed office, residential and hospitality spaces in Berlin, Frankfurt, Leipzig and Gera. The company targets gentrifying areas in Germany's leading and up and coming cities, adding value by creative and original design.

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